



Food Shopping Now a Pleasure

Special Values!

Grape Nuts
2 Packages 31c

Heinz
Rice Flakes
2 Packages 21c

Lux Soap
Flakes
Large Size 23c

Crystal White
Soap
5 Bars 21c

Chipso
"Soap Flakes"
Large Packages 19c

2 Small Packages 15c

Choice Cuts of Fresh Meats

Tender
Tenderloin
Beef Steak
Pound 43c

Tasty
Fancy Ring
Bologna
Pound 24c

"Oscar Mayers"
Spiced Ham
Pound 49c

Fresh, Lean
Spare Ribs
Pound 16c



Better foods—better stores—lower prices.

These are the three things the Great Atlantic & Pacific Tea Co. brings to Milwaukee housewives — and this is why food shopping is now a pleasure.

In accord with this policy—better foods, better stores, lower prices—A&P is opening a new modern food market at 583 Downer Ave. on Monday, July 8th.

Here you can buy the highest quality foods at money-saving prices. Here you can buy all your food needs—fresh quality meats, groceries, household supplies, baked goods, delicatessens, fruits, vegetables, teas, coffees, and dairy products. Here you can go direct to shelves and displays and choose your wants, hurrying or taking time—as you wish.

Visit this new A&P food store. It is probably the most complete and modern food shop in all Milwaukee.

These Items in Our Self Service Stores!

Heinz India Relish 16-oz. Jar 29c

Del Monte Pickled Pears No. 2 1/2 Can 37c

College Inn Welsh Rarebit No. 1 Can 29c

Cross & Blackwell Pickled Walnuts 6 1/2-oz. Jar 29c

Fontaine Boneless Anchovies Jar 29c

Beechnut Red Currant Jelly 13-oz. Jar 43c

Lakeside Whole Wax Beans No. 2 Can 21c

Hart Brand Whole Beets Small Garden No. 2 Can 25c

Fresh Crisp Produce—Full-Ripe Fruit

California
Seedless Grapes
Sweet and Fresh Pound 19c

Honeyball Melon
Delicious and Juicy Each 10c

California Lettuce
"Iceberg"
Firm and Crisp 2 Heads 15c



THE GREAT ATLANTIC & PACIFIC TEA COMPANY
MIDDLE WESTERN DIVISION